

**CITY OF DELTONA, FLORIDA
REGULAR MEETING
CITIZEN ACCESSIBILITY ADVISORY SUB COMMITTEE
THURSDAY, JUNE 19, 2014**

A Regular Meeting of the Citizen Accessibility Advisory Sub Committee was held on Thursday, June 19, 2014 in the Commission Chambers Kitchen, 2345 Providence Boulevard, Deltona, Florida.

1. CALL TO ORDER:

The meeting was called to order at 5:42 p.m. by the Chair, Julio DeLeon.

2. ROLL CALL:

Chair	Julio DeLeon	Present
Vice Chair	Yaitza Denizac	Present
Committee Member	Michele Beauregard	Excused
Committee Member	Thomas G. Dockery	Present
Committee Member	Patsy Dockery	Present
Committee Member	Sandy Primack	Present
Committee Member	Joy Primack	Present

Also present: Marlene Brown, Board Secretary. Steve Moore, Director, was excused.

3. APPROVAL OF MINUTES:

A. Minutes:

1. Minutes – May 15, 2014

Motion by Thomas Dockery, seconded by Patsy Dockery, to adopt the minutes of the Regular Citizen Accessibility Advisory Sub Committee Meeting of May 15, 2014.

Motion carried with members voting as follows: Julio DeLeon, For; Yaitza Denizac, For; Thomas Dockery, For; Patsy Dockery, For; Sandy Primack, For; and Joy Primack, For.

4. ANNOUNCEMENTS:

Mrs. Brown handed out the Auto Show flyer by Bully Armor and the City's 4th of July flyer.

5. PUBLIC COMMENT:

There were no members from the public present for this meeting.

6. OLD BUSINESS:

a. Community Health Expo wrap-up:

Mrs. Brown gave the members a copy of the newspaper article that appeared in the June 12th edition of the News Journal regarding the Expo. She had tallied the survey in Mrs. Beauregard's absence and that was handed out to the members as well. A copy of the survey feedback is included below.

The majority of the people were from Deltona; the flashing road sign appeared to have pulled in the most people, followed by the newspaper ad. The age group that the public was seeking information for was the "60 and over".

Mrs. Brown thanked the CAAS members who worked the information table and who were responsible for getting so many of the surveys (86) filled in. She told them that without their help, we would not have gotten the feedback that we did.

EXPO SURVEY FEEDBACK 2014

ARE YOU A RESIDENT?

76 Deltona; 3 – Orange City; 2 – Deland; 2 – Osteen; 2 - DeBary 1 – New Smyrna;

HOW DID YOU HEAR ABOUT THIS EVENT/COMMENTS

Flashing road sign	36
Newspaper	20
People/word of mouth	14
DCC/Senior Center	7
Email	6
Other	4
Flyer	3
City Hall Poster/flyer	2
Vendor	2
Library	2
City's website	2

WHAT AGE GROUP ARE YOU SEEKING INFORMATION FOR?

0-20	5
20-40	16
40-60	30
60+	42

Mrs. Brown also reported that she had done a vendor survey and advised that she had received 31 feedbacks. She indicated that most vendors said repetitive things like the event was well organized, staff was friendly, they liked the exposure and felt we had done great advertising, and some people liked the fact that it took less time and not the entire day. There was even a comment that they liked the air conditioning and Mrs. Brown surmised that they must have been to expos or events that might have been outdoors. A lot of the vendors commented on the breakfast which again indicated that they were not used to such service at an expo.

Mrs. Brown added that she had sent out an email to the vendors the Monday following the event (June 9th) and the responses that came back were great. The vendors felt that this expo was great, that it was the best one yet, that the crowd turnout was more than expected and some even felt that the attendance appeared to be more than the count. The other comments that were received included (1) that the vendors were too close together; (2) that we should extend the time (and here we had shortened it for the first time which most vendors preferred); (3) have it twice a year; and (4) announce periodically what each vendor's business is.

Miss Denizac made the suggestion that the vendors could project their business on the overhead projector as opposed to announcing what the vendors' business was. Mrs. Brown reminded them that each year the vendors and the public alike felt that the constant door prize announcements interrupted the flow of conversations so adding more talking to the "noise" in the room would not help.

Mrs. Brown said she was not sure if the overhead projector would work as it would have to be hooked into the computer on the desk and set up ahead of time. Mrs. Brown said it could be discussed with the PIO staff for feasibility purposes for next year. She also indicated that once the screen on the wall comes on, the lights overhead will go out, which means that the vendors on that side of the wall, underneath the screen, will have low visibility at their tables. Unless it could be done from the screen on the dais. This will be something to look at for next year.

Miss Denizac said if each vendor sent in a slide to complete a power point presentation then that could work. Staff could complete a slide or two of each vendor, who want their information to be seen, loop it slowly so the information can be seen and read and let it run continuously on the screen. She said this could be their advertising for next year's event. She felt that if there were 35 vendors sending in a slide then that would not be too much.

Mrs. Dockery suggested putting a layout by the door of what the vendors do so that it could be handed to the public as they came through. Miss Denizac said it would be good to have a sign saying to take one item (for the people who keep taking excessive amounts of giveaways). Mrs. Dockery said she has seen it time and time again and it does not work. People just take whatever there is to be taken, whether or not they need it.

Mrs. Dockery mentioned that a Home Town News representative had come to the event and she had taken him to Mrs. Brown so he could get some information on the event.

Mrs. Brown mentioned that 1 vendor who had paid for their table had allowed other vendors, who were not registered, to come and share their table. She had originally turned someone away who had come for that table, as they were not a vendor, not realizing that they were sharing the table with the paid vendor. Mrs. Brown said she did speak with the vendor and told them they could not do that next year, as each vendor has to pay for a space at the event. It not only created confusion for staff escorting the vendors, but in this case it caused an over-crowding of the table which flowed over into the vendor tables next to them. Mrs. Brown said these are some of the reasons why some vendors are not invited back the following year.

7. NEW BUSINESS:

a. Open Discussion:

Mrs. Brown said we were supposed to discuss the bench purchase that Mrs. Dockery had brought up to this board at a previous meeting as well as the ADA information, but because Mr. Moore was not going to be here for this meeting, those items were removed from the agenda, to be discussed at a later date.

Mrs. Dockery said that she had looked at the pictures of the solid wood benches that Mrs. Brown had forwarded to her from Home Depot and she wanted to raise the money for one of those, but she would much prefer to get it engraved. She stated that she knows there is a local group that does engraving so she will find out what it will cost to do the engraving. On behalf of the group, she would like to find out what the total cost for the bench and the engraving will be and make a contribution for getting that project done.

8. DIRECTOR COMMENTS:

Mr. Moore was not present.

9. MEMBER COMMENTS:

Miss Denizac said that she loved the expo and having everyone fill out the survey. The visitors said they loved the expo.

Mrs. Dockery said she loved the event and enjoyed working on it. She said she enjoys working with this group.

Mr. Dockery said that because it was only three (3) questions on the survey, it made it easy for people to complete the form. He thanked his wife for the donation of the breakfast.

Mr. DeLeon thanked Mrs. Brown for her hard work on the event. That sentiment was echoed by the other members of the board.

Mrs. Brown thanked the members for their help.

10. NEXT MEETING DATE:

There was a discussion about whether or not to take a break from the July meeting. The members wanted to discuss the subject of the video-taping which was an outstanding item, the ADA information and the bench purchase. Because of those items, the next meeting date is scheduled for Thursday, July 17, 2014 at 5:30 p.m.

11. ADJOURNMENT:

Motion by Tom Dockery, seconded by Patsy Dockery to adjourn.

Motion carried with members voting as follows: Julio DeLeon, For; Yaitza Denizac, For; Thomas Dockery, For; Patsy Dockery, For; Sandy Primack, For and Joy Primack, For.

There being no further business, the meeting adjourned at 6:27 p.m.

Julio DeLeon, Chairperson

ATTEST:

Marlene Brown